



WPTV

ORDER

Print Date 08/21/12

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Flight Dates 08/14/12-08/20/12

Contract / Revision 307681 /

Original Date / Revision
08/10/12 08/15/12

Advertiser Restore Our Future Inc

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Product

Restore our Future

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1896

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS Ballot

Product Codes PL

Priority P-2

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	76	\$42,287.50	\$49,750.00	0.00
Totals	76	\$42,287.50	\$49,750.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/20/12	76	\$42,287.50	\$49,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WPTV	08/14/12	08/20/12	M-F 9-10a M-F 9-10a	CM	9-10a	22222--	:30	10	\$650.00	P-2	0.00	NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/12	08/20/12	22222--		10		\$650.00		0.00					
N 2	WPTV	08/14/12	08/20/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/12	08/20/12	11111--		5		\$600.00		0.00					
N 3	WPTV	08/14/12	08/20/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	22222--	:30	10	\$500.00	P-2	0.00	NM	10	\$5,000.00



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Contract / Revision **307681** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/15/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore our Future**

Estimate # **1896**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WPTV	08/14/12	08/20/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	22222--	:30	10	\$500.00	P-2	0.00 NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	22222--	10		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WPTV	08/14/12-08/20/12		M-F 12n-1p		12-1p	MTWThF----	:30		(\$500.00)		0.00 NM		
See MG 3.11														
11	NPTV	08/18/12-08/18/12		Sa 7-8a		7-8a	-----Sa--	:30		\$500.00		0.00 NM		
Ⓜ MG for 3.4 08/15 tech error														
N 4	WPTV	08/14/12	08/20/12	M-F 1-2p M-F 1-2p	CM	1-2p	22222--	:30	10	\$350.00	P-2	0.00 NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	22222--	10		\$350.00		0.00					
N 5	WPTV	08/14/12	08/20/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	11111--	5		\$1,000.00		0.00					
N 6	WPTV	08/14/12	08/20/12	M-F 530-6p M-F 530-6p	CM	530-6p	11111--	:30	5	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	11111--	5		\$1,000.00		0.00					
N 7	WPTV	08/14/12	08/20/12	M-F 7-730p M-F 7-730p	CM	7-730p	11111--	:30	5	\$950.00	P-2	0.00 NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	11111--	5		\$950.00		0.00					
N 8	WPTV	08/14/12	08/20/12	M-F 730-8p M-F 730-8p	CM	730-8p	11111--	:30	5	\$950.00	P-2	0.00 NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	11111--	5		\$950.00		0.00					
N 9	WPTV	08/14/12	08/20/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	22222--	:30	10	\$500.00	P-2	0.00 NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	22222--	10		\$500.00		0.00					
N 10	WPTV	08/14/12	08/20/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	2	\$350.00	P-2	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	-----S-	2		\$350.00		0.00					
N 11	WPTV	08/14/12	08/20/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	-----S-	1		\$750.00		0.00					
N 12	WPTV	08/14/12	08/20/12	Sa 8-10a Sa 8-10a	CM	8-10a	-----S-	:30	3	\$1,000.00	P-2	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	-----S-	3		\$1,000.00		0.00					
N 13	WPTV	08/14/12	08/20/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/14/12	08/20/12	-----S-	1		\$600.00		0.00					
N 14	WPTV	08/14/12	08/20/12		CM	6-630p	-----S-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00



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Estimate # **1896**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sa 6p												
				Sa 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/14/12	08/20/12	-----S-					1	\$600.00		0.00				
N 15	WPTV	08/14/12	08/20/12	Sa 7-8P	CM	7-8p	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00	
				Sa 7-8P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/14/12	08/20/12	-----S-					2	\$500.00		0.00				
N 16	WPTV	08/14/12	08/20/12	Su 6p	CM	6-630p	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
				Su 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/14/12	08/20/12	-----S					1	\$600.00		0.00				
														Totals	76	\$49,750.00